

# Top tips for creating a bleisure travel policy.



## Every company with travelling employees should have a travel policy. **Bleisure** is one of the latest trends to start being included in that policy.

By addressing the below suggestions, companies can empower travellers to book bleisure trips confidently and compliantly while aligning with the company's policies and objectives.



### Gather **feedback** from your travellers, road warriors and key stakeholders;

- ✓ Understand what travellers are missing from their current experience while travelling for work and understand how to start incorporating leisure components into their trip.
- ✓ Research what other companies are doing well.
- ✓ Talk to Corporate Traveller about what their clients are implementing and what are overall trends in the bleisure market.



### Develop a bleisure policy **outlining very clear guidelines and processes** including;

- ✓ Eligibility criteria.
- ✓ Approval process.
- ✓ Preferred booking method.
- ✓ Expense guidelines and any other reimbursements available (company vs personal expenses).
- ✓ Travel insurance cover.
- ✓ Adherence to any legal or tax implications combining business and leisure travel.
- ✓ Provide education and training sessions if required.



### **Internally communicate and promote** the benefits of the bleisure policy for travellers which include;

- ✓ Access to a dedicated travel manager to facilitate the whole trip, offering guidance and 24/7 support.
- ✓ Familiarity with the same online booking tool they use for their work trips.
- ✓ Travellers receive 1 itinerary combining business and leisure components.
- ✓ Access to current preferred suppliers and corporate rates.



### Work with your HR team on how this could **attract future employees** to the business.

- ✓ Promote the bleisure policy as an employee benefit.
- ✓ Report on staff uptake and communicate some fun travel stories and experiences.

## Enhancing Corporate Travel Insurance: Integrating Holiday Coverage for Seamless Protection

A robust Corporate Travel Insurance policy that includes holiday coverage goes beyond just business-related activities. It extends the coverage period, ensuring employees are protected for personal travel before or after their work commitments, providing peace of mind for both employees and employers.

Here are 3 key considerations:

- Opting for a consolidated approach by bundling holiday travel insurance with corporate travel insurance can lead to cost savings compared to acquiring separate policies.
- Inclusion of features such as moped/motorbike, snow skiing/mobiling, and Cruise cover not only reduces costs but also streamlines the process for your staff, offering an impressive array of benefits.
- Before incorporating holiday travel insurance into your corporate policy, it's wise to consult with your insurance professional or travel manager. This ensures that your coverage is tailored to meet your company's specific requirements and complies with relevant regulations.